

Product	Category	Sample Size	Description	Research Date
Acer Veriton Z290G	All-in-One PCs	150	All-in-one touchscreen desktop	Jan-11
GM Volt	Automotive	150	Electric car	Nov-09
Nissan Leaf	Automotive	150	Electric car	Nov-09
AT&T ZERO	Charger Pads	150	Shuts down when not in use/anti-vampire electricity draw	Jun-10
GE Smart Energy LED	Consumer Durables	160	High efficiency light bulb that lasts 25,000 hours	Jun-10
3D Blu-Ray Player	Consumer Electronics	150	3D Blu-Ray player with built-in WiFi	Mar-10
3D Gaming	Consumer Electronics	150	Generic description of gaming as a 3-D experience, requires HD 3-D compatible TV and 3-D glasses	Mar-10
Amazon Kindle	Consumer Electronics	150	E-book reader	Aug-09
Apple iPad (\$299-\$629)	Consumer Electronics	150	Tablet	Mar-10
Apple iPad (\$499-\$829)	Consumer Electronics	150	Tablet	Mar-10
Apple iPad	Consumer Electronics	150	iPad – 3 months prior to official announcement	Sep-09
Apple OS X Lion	Consumer Electronics	150	Desktop operating system	Aug-11
Apple TV	Consumer Electronics	150	Apple TV lets you buy and rent HD movies right from your TV. Plus, enjoy YouTube videos, HD TV shows, podcasts, music, and photos.	Aug-09
Apple TV Second Edition Generation	Consumer Electronics	150	Next gen TV through box – no longer a hobby	Jan-11
Barnes & Noble nook	Consumer Electronics	300	eReader	Nov-09
Best Buy Keychest	Consumer Electronics	150	Buy any movie, watch it on any device you own	Mar-10
Bose® Bluetooth® Headset	Consumer Electronics	150	Bluetooth headset	Jan-11
Bose® SoundLink® wireless music system	Consumer Electronics	150	Wireless, digital music system	Jan-11
Chumby	Consumer Electronics	150	Compact wi-fi device that displays useful and entertaining information from the web. It can also be used as an Internet radio player.	Aug-09
Dell Adamo XPS	Consumer Electronics	150	World's thinnest laptop	Mar-10
Dell Inspiron 11z	Consumer Electronics	150	Thin & light notebook PC	Sep-09
Dell Mini 10v	Consumer Electronics	150	Full-feature netbook	Mar-10
Dell Mini 3iX Smartphone	Consumer Electronics	300	Android Smartphone	Nov-09
Dish Network TV Everywhere	Consumer Electronics	150	Watch shows and movies any time and anywhere, using technology from Slingbox and a remotely located, broadband-connected computer or Wi-Fi TV	Mar-10
Duracell MyGrid	Consumer Electronics	150	Drop-and-go charging pad for up to four devices at once	Nov-09
Eyetop Wearable DVD Player	Consumer Electronics	150	Wearable DVD player that allows users to watch DVDs through a tiny LCD monitor placed on heavy duty glasses	Aug-09
Fitbit Tracker	Consumer Electronics	300	The Fitbit accurately tracks your calories burned, steps taken, distance traveled and sleep quality	Nov-09
Flip UltraHD	Consumer Electronics	150	HD video camera, fully designable and the first to feature FlipPort – a proprietary Flip-designed connector enabling new add-ons options	Dec-10

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FLO TV	Consumer Electronics	150	Live mobile TV to your mobile device or car	Mar-10
Games on Demand	Consumer Electronics	150	OnLive online game account to download and play games on any device (TV requires OnLive MicroConsole or plug-in for PC or Mac, also as an app for 3G smartphones)	Mar-10
Garmin Nuvifone	Consumer Electronics	150	Smartphone with fully integrated GPS navigator	Nov-09
Generic 3DTV	Consumer Electronics	150	Category measurement of interest in 3DTV, not brand specific, rough pricing premium stated	Mar-10
Generic Notebook/Netbook Hybrid	Consumer Electronics	150	Ultra thin, ultra light laptop with 10.5" LCD touchscreen	Mar-10
Generic Tablet	Consumer Electronics	150	Tablet	Nov-09
Head Spa Massager	Consumer Electronics	150	Head massager	Aug-09
HP Pavilion DM3 Notebook PC	Consumer Electronics	150	Notebook PC	Sep-09
HP Touchsmart IQ506	Consumer Electronics	150	All-in-one desktop computer with touchscreen	Aug-09
HP Touchsmart tm2	Consumer Electronics	150	First convertible laptop for consumers featuring multitouch technology	Mar-10
HTC Droid Eris for Verizon	Consumer Electronics	150	Smartphone with Android	Nov-09
iBig Box	Consumer Electronics	150	iPod docking station	Aug-09
Kodak EasyShare S510	Consumer Electronics	150	5.6 inch digital photo frame	Aug-09
Lenovo IdeaPad	Consumer Electronics	150	Netbook/tablet hybrid	Mar-10
Lenovo Skylight	Consumer Electronics	150	Smartbook	Mar-10
Microsoft Project Natal	Consumer Electronics	150	Movement recognition video game	Oct-09
Motorola Lapdock	Consumer Electronics	150	Motorola smartphone docking station	Aug-11
Nintendo 3DS	Consumer Electronics	150	Nintendo's handheld 3D gaming device. No glasses needed.	Jan-11
Nokia Booklet 3G	Consumer Electronics	150	Nokia's first notebook PC, promising all day mobility (battery life)	Sep-09
Nokia N900	Consumer Electronics	150	Smartbook	Mar-10
Razor Switchblade	Consumer Electronics	150	Windows 7 OS portable PC gaming device	Mar-11
Samsung 3D HDTV	Consumer Electronics	150	\$2,499, new "revolutionary 3D technology" with 3D glasses	Jan-11
Samsung 3D HDTV	Consumer Electronics	150	\$1,499, new "revolutionary 3D technology" with 3D glasses	Jan-11
Samsung 3D HDTV	Consumer Electronics	150	\$899, new "revolutionary 3D technology" with 3D glasses	Jan-11
Samsung HT-D7100: Home Theater Cube	Consumer Electronics	150	Complete home theater solution for small spaces: 3D Blu-ray DVD player and audio capabilities in a cube shaped device	Mar-11
Samsung LED 9000	Consumer Electronics	150	Ultra thin 55" and 65" TVs with 3D and can also convert 2D to 3D	Mar-10
Samsung Virtually Edgeless LED HDTV	Consumer Electronics	150	Bezel-less TV, ultra thin	Mar-11
Skiff Reader	Consumer Electronics	150	Digital newsstand: large, thin, pliable e-reader specifically designed with newspaper and magazine articles – and accompanying advertisements	Mar-10
Sony BDP-S770	Consumer Electronics	150	3D Blu-Ray player with built-in WiFi	Mar-10

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Sony Playstation PSP2	Consumer Electronics	300	The portable entertainment system	Mar-11
Sony Reader Daily Edition	Consumer Electronics	150	Wireless, large screen e-reader	Mar-10
Spring Design Alex	Consumer Electronics	150	Personal media device (eBook, web browser, apps). Android OS.	Mar-10
The Entertainment Resonator	Consumer Electronics	150	Device that rests on neck and chest that has vibrating sensors that provide feedback from movies/games	Mar-10
Toshiba Mini NB305	Consumer Electronics	150	10" netbook	Mar-10
Toshiba Satellite m505	Consumer Electronics	150	Full feature multi-media portable PC	Mar-10
Violet Nabaztag Wi-Fi Rabbit	Consumer Electronics	150	Intelligent object that hooks into a Wi-Fi network and reads out news, weather, emails, and text messages	Aug-09
Vizio XVT Series 3D HDTV	Consumer Electronics	150	3D HDTV w/ high speed HDMI inputs, wired or wireless internet, Bluetooth remote w/ full QWERTY keypad or onscreen, VIZIOinternet apps	Dec-10
ZEO Personal Sleep Coach	Consumer Electronics	150	Analyze and improve your sleep	Mar-10
Cisco mi	Consumer Electronics	150	HDTV telecommuting – camera and broadband cable used to have live conversations with friends and family	Mar-11
AT&T TL 86109	Cordless Phones	150	In-home cordless phones that integrate landline and cell phone numbers	Jun-10
Wrap-a-Nap	Durable (Clothing)	150	Long pillow that can be wrapped around a person's head	Mar-11
Michelin Tweel	Durables	150	Airless tire	Mar-10
Pharox LED Lightbulb	Durables	150	90% efficient, dimmable, warm white light bulb – Lifetime: 25 year + at 4hrs per day	Mar-10
Philips Halogena Energy Saver	Durables	150	High-efficiency halogen light bulbs to replace incandescent bulbs	Mar-10
Renewable Energy for your Home	Durables	150	Home solar panels	Mar-10
Renewable Energy for your Home – Government Incentive	Durables	150	Home solar panels	Mar-10
Ryobi Auto Hammer	Durables	150	Automatic hammer	Mar-10
Sony NEX-3 and NEX-5 Cameras	Durables	150	Ultra-compact DSLR cameras	Sep-10
DealsOnZoom	eCommerce	150	Access to a national database of just off lease vehicles – \$19.99/month	Aug-11
DealsOnZoom	eCommerce	150	Access to a national database of just off lease vehicles – \$24.99/month	Aug-11
DealsOnZoom	eCommerce	150	Access to a national database of just off lease vehicles – \$29.99/month	Aug-11
Google PowerMeter	Energy Services	150	A free energy monitoring tool that allows you to view your home's energy consumption from anywhere online	Sep-10
Microsoft Hohm	Energy Services	150	Monitors home electricity usage and makes it more energy efficient and saves you money	Sep-10
Full HD 3D TV	Entertainment & TV Services	150	Unbranded 3DTV at low starting price	Sep-10

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Google TV	Entertainment & TV Services	150	New entertainment hub from Google: Search for internet content and programming on your TV	Jun-10
Hulu Plus	Entertainment & TV Services	150	\$9.99 month service from Hulu	Sep-10
Panasonic Skype Enabled TV	Entertainment & TV Services	150	Skype software will be embedded into the Panasonic line of 2010 VIERA CAST-enabled HDTVs and in 26 new LG LCD and plasma HDTVs with NetCast Entertainment Access	Jun-10
Samsung LED 9000 3D HDTV	Entertainment & TV Services	160	3DTV at low starting price	Sep-10
Walmart Vudu	Entertainment & TV Services	150	Online movie download service	Jun-10
WiFi Everywhere	Entertainment & TV Services	150	Get free WiFi from any hotspot, regardless of provider, with subscription to any cable internet service	Sep-10
Boxee Box by D-Link	Entertainment Services	150	TV shows and movies from the internet right to your TV – No PC needed	Jan-11
Flex View	Entertainment Services	150	Verizon's mobile entertainment via FiOS internet	Dec-10
Flex View	Entertainment Services	300	Online TV and movie watching service for mobile devices	Mar-11
Google TV	Entertainment Services	150	TV meets search engine, w/ apps like a smart phone and customizable homescreen	Dec-10
XFINITY	Entertainment Services	150	TV, Internet and Voice service made possible by Comcast's network upgrade to an all digital platform	Jan-11
401 (k) Annuities	Financial Services	300	Devote a % of your 401(k) contribution to an annuity that pays a steady monthly income in retirement	Mar-10
Amazon Mobile Payments Service	Financial Services	150	1-click mobile payments from Amazon	Sep-10
Cash Edge POP Money	Financial Services	150	Send money to anyone using their email address, mobile phone number, or bank account information	Mar-10
Chart Credit Card	Financial Services	150	Custom card to pay certain purchases over time	Mar-10
Chase Sapphire Generic	Financial Services	150	Unlimited rewards, points never expire, no blackout dates	Mar-10
Citibank myFi	Financial Services	150	Investment advisory service	Aug-09
ETFs in 401Ks	Financial Services	150	Exchange Traded Funds in 401k plans	Jun-10
Finance Coaching for Women	Financial Services	150	Financial services designed by women, for women	Mar-10
Hidden™ Card	Financial Services	150	Credit card with security to block account # and info on magnetic strip	Jan-11
Instant Cash High Rewards Credit Card	Financial Services	150	Generic card with either a 5% discount on every purchase or 3% cash back	Jun-10
Instant Cash High Rewards Debit Card	Financial Services	150	No-fee, high cash rewards debit card (5% off every purchase or 3% cash back)	Jun-10
Kasasa Cash and Saver	Financial Services	150	Free online checking with high interest and refunded ATM fees from community banks and credit unions	Jun-10
Keep the Change	Financial Services	150	Savings tool	Aug-09
Mobile Wallet	Financial Services	150	Mobile wallet uses RFID technology to interact with specially marked pay stations in stores	Sep-10

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MultiAccount™ Card	Financial Services	150	Multi account credit card on one card	Jan-11
NFC Smartphone	Financial Services	150	Use smartphone for debit/credit card payments	Sep-10
NFC Smartphone with Bill-to-Carrier	Financial Services	150	NFC Smartphone payments billed directly to carrier	Sep-10
Personal COB Plan	Financial Services	150	An updated record of your intentions and other information and messages you wish to pass onto others upon your death kept together	Mar-10
Premier Rewards Gold Card	Financial Services	150	3* Points on airfare, 2* points on groceries and 1*points on everything else	Mar-10
Redemption™ Card	Financial Services	150	A credit card with tiny buttons that let you choose whether to charge a purchase normally or to pay with rewards points	Jan-11
SmartPay	Financial Services	150	Open a bank account and get a smartphone. Make debit payments through your phone.	Sep-10
Square	Financial Services	150	Pay any merchant or vendor that has a Square reader with your debit or credit card	Sep-10
Target REDcard	Financial Services	150	Target in-store only credit card	Sep-10
The Mobile Wallet	Financial Services	150	Have access to all of your credit cards on your mobile phone in a secure application	Mar-10
uGenius PTM	Financial Services	150	Video banking at a PTM (ATM with video and call-in to remote teller)	Mar-10
Unity Card	Financial Services	150	One card that enables you to make payments, gain access to your work and home, keep track of your rewards points at various retailers and enabled you access onto public transportation and parking areas	Mar-10
Unity Card	Financial Services	150	All-purpose credit/debit/info/keycard	Sep-10
Visa Buxx	Financial Services	150	Prepaid debit card for teens	Aug-09
Chase 1% Cash Back Mortgage	Financing Services	150	1% cash back or a 1% payment against your principal balance annually when you sign up for automatic payments on a new Chase Mortgage	Aug-11
Shared Appreciation Mortgage	Financing Services	150	New mortgage from banks that give better mortgage rates and lower down payments if homeowner shares long-term appreciation with bank	Jan-11
Wells Fargo Home Equity Account	Financing Services	150	A flexible home equity line of credit	Aug-11
Kinect for Xbox 360	Game Players	150	Movement recognition video game	Sep-10
Sony PS3 Motion Controller	Game Players	150	1-to-1 recognition tracking through camera on the end of a controller stick	Jun-10
Xbox 360 Kinect	Game Players	150	Movement recognition video game	Sep-10
Starlite Home Skin Care Laser	Health	150	Anti-aging laser treatment at home	Jan-11
ZENO HOT SPOT Blemish Clearing Device	Health	150	Blemish clearing device	Jan-11
Total Body Analysis Device	Healthcare	150	In-home health assessment device using blood and/or saliva sample	Mar-10

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Customized Hotel Guest Profile	Hospitality	150	Have your hotel room set up to your ideal specifications at any of our locations chain-wide	Mar-10
The Hotel Personal Computer	Hospitality	150	Hotel interactive PC	Mar-10
Keurig B155	Household Durable	160	Single serve coffee/tea machine	Jun-11
Nespresso Pixie	Household Durable	160	Single serve coffee machine	Jun-11
Special.T	Household Durable	160	Single serve tea machine	Jun-11
BBQ Branding Iron	Household Durables	150	Barbeque branding iron	Aug-09
Breadman Breadmaker	Household Durables	150	Stainless steel breadmaker	Aug-09
Cuisinart CleanWater	Household Durables	150	Water filtration system	Aug-09
Dyson DC24	Household Durables	150	Vacuum cleaner with Dyson Ball technology	Aug-09
Scott Naturals Tube-Free Toilet Paper	Household Durables	150	Tubeless toilet paper	Jan-11
Vinturi Wine Aerator	Household Durables	150	Wine aerator that creates better bouquet, improved flavors and mouthfeel, and smoother finish.	Aug-09
SYNC	In car service	150	Operate GPS, phone, music player and USB drives with your voice in your car	Sep-10
Discount Dental Plans	Insurance	150	Discount dental plan service provider	Nov-09
MacBook Air Second Edition	Laptops	150	Tablet	Jan-11
Chase Mobile Deposits	Mobile Banking	150	Deposit checks by taking a picture of them with your smartphone	Aug-11
Google Wallet	Mobile Banking	150	Android app that makes your phone your wallet	Aug-11
Netswipe	Mobile Banking	150	Turns the camera of your computer or smartphone into a credit card reader	Aug-11
Visa Digital Wallet	Mobile Banking	150	App that makes your phone your wallet	Aug-11
Visa Mobile Application	Mobile Banking	150	Mobile app that sends deals and savings at your favorite places to your phone and helps find nearby places to redeem your Visa Offers	Aug-11
Samsung N150 Netbook	Netbooks/Notebooks/Laptop	150	Netbook with Snapdragon processor – \$49.99 with plan	Sep-10
iPad	Netbooks/Notebooks/Laptops	150	Tablet	Jun-10
Laptops With Wireless HDMI	Netbooks/Notebooks/Laptops	150	Best Buy Blue Label 2.0 laptops feature first-ever wireless HDMI streaming to TVs	Jun-10
Augmented Reality	Online Services	150	Get instant info at any geographic location, just point your phone at a building, train station, museum, theater, etc.	Sep-10
mSpot Mobile Movies	Online Services	150	On-demand videos to your mobile device	Mar-10
Steam Online Gaming Store	Online Services	150	Online game store and community	Jun-10
TV Everywhere	Online Services	150	Watch shows and movies any time, anywhere	Mar-10
3M MPro150 Pocket Projector	Other	150	Projector that eliminates the necessity of a pass-through device and allows entire presentations to be pre-loaded onto it	Jun-10
PedEgg	Personal Care & Clothing	150	Foot file	Aug-09

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Silent Night Snore Terminator	Personal Care & Clothing	150	Special microphone detects snoring, then sends out a short pulsing sensation causing the snoring person to change sleeping positions	Aug-09
Snuggie	Personal Care & Clothing	150	Blanket	Aug-09
LG GD 910	Phone	150	Wrist Phone	Jun-10
Boost Mobile Monthly Unlimited Plan	Phone Services	150	\$50 a month pre-paid – unlimited calls, 411, email and texting	Jun-10
magic Jack	Phone Services	150	Free local and long distance calling in the US and Canada	Jun-10
Skype mobile™ for Verizon Wireless	Phone Services	150	Free International calling on your Verizon phone through Skype	Sep-10
Xlink (Generic version: CellHome)	Phone Services	150	Get rid of your landline and use your cell phone on your home phone through a Bluetooth router	Jun-10
Luggage Shipper Service	Services	150	Luggage is picked up at home and shipped to end destination accommodations	Mar-10
Ultra Fast Fuel Stations	Services	150	Fast fuel pumps – dispense in seconds vs. minutes	Mar-10
Motorola BRAVO MB520	Smart Phones	150	Smartphone	Jan-11
Motorola FLIPOUT	Smart Phones	150	Smartphone	Jan-11
Motorola FLIPSIDE	Smart Phones	150	Smartphone	Jan-11
Xperia Play	Smart Phones	150	3D PlayStation Phone – runs on the Android OS	Jan-11
Dell Venue Pro	smartphone	150	Windows 7 smartphone from Dell	Dec-10
htc HD7	smartphone	150	Windows 7 smartphone from HTC	Dec-10
htc Surround	smartphone	150	Windows 7 smartphone from HTC with the first Dolby surround sound pop-up speakers	Dec-10
Apple iPhone 4	Smartphones	150	Next generation iPhone	Sep-10
BlackBerry Torch 9800	Smartphones	150	Next -generation BlackBerry with touchscreen and keyboard and BlackBerry 6 OS	Sep-10
HTC EVO 4G from Sprint	Smartphones	150	Smartphone	Jun-10
LG Remarq	Smartphones	150	Eco-friendly, free Smartphone	Jun-10
Microsoft Kin One	Smartphones	150	Windows Phones with Zune experience and social networking integration – lower price	Jun-10
Microsoft Kin Two	Smartphones	150	Windows Phones with Zune experience and social networking integration – higher price	Jun-10
Nokia N8	Smartphones	150	Smartphone	Jun-10
Dell Aero (Mini 3)	Smartphones – Android	150	Dell's first Smartphone with Android	Jun-10
Droid Incredible	Smartphones – Android	150	Google Nexus-One from Verizon optimized for social networking	Sep-10
Droid X by Motorola	Smartphones – Android	150	New Droid from Motorola/Verizon with high res screen and 8MP camera	Sep-10
myTouch 3G Slide	Smartphones – Android	150	Android 2.1 from T-Mobile with Genius	Sep-10
Google+	Social Media	150	Social network	Aug-11
Ping	Social Media	150	Music enthusiasts service	Jan-11

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Apple iPad	Tablet/MID/Smartbook	150	Next generation 3G, high price	Sep-10
Archos 7 Home Tablet	Tablet/MID/Smartbook	150	Android Tablet	Sep-10
Cisco Cius	Tablet/MID/Smartbook	150	Android tablet for business use	Sep-10
Dell Streak 7	Tablet/MID/Smartbook	150	Tablet with 7 inch screen	Sep-10
Apple iPad2	Tablets	150	Next-gen iPad (2011) with, camera, etc.	Jan-11
BlackBerry Playbook	Tablets	150	7-inch tablet with a 1GHz dual-core processor	Dec-10
Samsung GALAXY Tab	Tablets	150	Android tablet	Jan-11
Better Homes Picture Painter	Technology	150	Visualize your home before you remodel	Aug-09
Google Chrome	Technology	150	Web browser	Aug-09
Home-Efficiency-MD.com	Technology	150	Provides customized, comprehensive and diagnostic energy audits designed to maximize a home's comfort and energy efficiency	Aug-09
HP Mini	Technology	150	Netbook computer	Aug-09
Hulu	Technology	150	Free online video service that offers hit TV shows and movies	Aug-09
Magic Trackpad	Technology	150	Next generation mouse – unbranded	Sep-10
Magic TrackPad from Apple	Technology	150	Next generation mouse	Sep-10
Opentable.com	Technology	150	Real-time online reservation network for fine dining restaurants	Aug-09
Swoopo	Technology	150	Swoopo offers bargain auctions of new brand products	Aug-09
Sony Full HD 3D camcorder	Technology (Digital Cameras)	150	Film and watch playback in full 3D HD Video, with up to 5 hours recording time	Mar-11
Acer Iconia	Technology (Laptop)	150	Dual display touchbook	Mar-11
Genius Kids Designer Tablet	Technology (Tablet)	150	Learning tablet for kids aged 3 – 8 years	Mar-11
Motorola XOOM	Technology (Tablet)	300	Fully loaded Android 3.0 Tablet (supports Adobe Flash)	Mar-11
Panasonic Viera Tablet	Technology (Tablet)	150	Panasonic's first tablet co-branded with its HDTVs (Viera Cast), it controls TV and streams TV content to tablet, also provides wifi for internet access	Mar-11
Best Buy's Buy Back Program	Technology Services	150	Best Buy will buy back old technology for up to 50% of the original price put towards a Best Buy gift card	Mar-11
Dell Cloud Computer	Technology Services	300	A laptop with an offsite harddrive	Mar-11
Live Video Chat	Technology Services	150	HD Video calling through your TV	Aug-11
Live Video Chat	Technology Services	150	HD Video calling through your TV	Aug-11
Nintendo 3DS Ambassador Program	Technology Services	150	Rewards program for people who purchased a Nintendo 3DS handheld system during its first few months of availability – get 20 free downloadable games before the end of the year	Aug-11
OnStar Rear-View Mirror	Technology Services	150	Automobile emergency service	Mar-11
Spotify	Technology Services	150	Over 15 million tracks of music tracks	Aug-11
Ultraviolet	Technology Services	150	Stores all of your movies on the Intranet	Aug-11

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Verizon Wireless 3G Tiered Plan	Wireless Services	150	3G tiered nationwide calling plans	Dec-10
Acer Liquid	Wireless Telecom	150	Smartphone with Android	Mar-10
Apple iPhone 3GS (any carrier)	Wireless Telecom	150	Smartphone that can be used on ANY network	Sep-09
Blackberry Curve 8530	Wireless Telecom	300	Blackberry with GPS and 3G	Mar-10
Dell Steak/Mini 5	Wireless Telecom	150	Smartphone/MID	Mar-10
Google Nexus One – by HTC	Wireless Telecom	150	Smartphone with Android	Mar-10
HTC Imagio w VCAST Mobile TV	Wireless Telecom	150	Smartphone designed for FLO TV	Mar-10
iPhone 3GS	Wireless Telecom	150	Smartphone that can be used on ANY network	Aug-09
LG Arena from AT&T	Wireless Telecom	150	\$9.99 a month TV service from AT&T	Mar-10
LG Chocolate BL40	Wireless Telecom	150	Smartphone from LG (hybrid cell phone/MP3 player)	Aug-09
Microsoft Zune Phone	Wireless Telecom	150	Zune media player/smartphone with Windows Phone 7 Series	Mar-10
Motorola CLIQ	Wireless Telecom	300	Smartphone with Android and Motoblur	Mar-10
Motorola Droid	Wireless Telecom	300	First device working on Android 2.0. Internet and multimedia enabled smartphone designed by Motorola running Google's Android operating system.	Mar-10
Nokia 5530 Mobile TV Edition	Wireless Telecom	150	Smartphone designed for broadcast TV	Mar-10
Palm Pre	Wireless Telecom	150	Smartphone	Aug-09
Samsung Moment	Wireless Telecom	150	With free mobile TV from Sprint	Mar-10
Straight Talk from Wal-Mart	Wireless Telecom	150	Mobile Phone Service	Nov-09
Generic NFC Smartphone	Wireless Telecom / Financial Services	150	Smartphone for mobile credit and debit card payments at NFC POS terminals	Mar-10