

Global @dvisor: Sociologue

GD1.1. [Total # hours per day social networking =] In an average day, how many hours do you spend on social ne

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Gender			Age	
	Total	Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	18003	9085	8918	7430	6192
Base: All Respondents (wtd)	12000	5991	6009	5274	4004
0	3503	1880	1623	1068	1297
	29%	31%	27%	20%	32%
1		B			C
	2422	1260	1162	887	899
	20%	21%	19%	17%	22%
2		B			C
	1965	971	994	917	666
	16%	16%	17%	17%	17%
3				E	E
	1211	580	631	630	387
	10%	10%	11%	12%	10%
4				DE	E
	766	343	422	411	226
	6%	6%	7%	8%	6%
5			A	DE	
	688	307	381	411	194
	6%	5%	6%	8%	5%
6			A	DE	E
	357	170	188	233	79
	3%	3%	3%	4%	2%
7				DE	
	151	73	78	97	37
	1%	1%	1%	2%	1%
8				DE	
	265	126	139	164	69
	2%	2%	2%	3%	2%
9				DE	
	67	25	43	46	15
	1%	*	1%	1%	*
10			A	DE	
	219	93	126	136	65
	2%	2%	2%	3%	2%

			A	DE	E
11	17	8	8	13	4
	*	*	*	*	*
				E	
12	142	54	88	94	29
	1%	1%	1%	2%	1%
			A	DE	
13	15	6	9	13	2
	*	*	*	*	*
				DE	
14	21	10	11	11	4
	*	*	*	*	*
15	59	23	36	42	11
	*	*	1%	1%	*
				DE	
16	37	21	17	31	4
	*	*	*	1%	*
				DE	
17	3	*	3	3	-
	*	*	*	*	-
18	24	4	20	21	3
	*	*	*	*	*
			A	DE	
19	7	6	2	6	1
	*	*	*	*	*
20	31	14	17	19	8
	*	*	*	*	*
21	*	-	*	*	-
	*	-	*	*	-
22	2	1	1	2	-
	*	*	*	*	-
23	1	*	1	1	-
	*	*	*	*	-
24	24	15	10	19	5
	*	*	*	*	*
				DE	
Sigma	12000	5991	6009	5274	4004
	100%	100%	100%	100%	100%
Summary					

Mean (Incl.0)	2.5	2.3	2.7	3.3	2.1
			A	DE	E
Mean (Excl.0)	3.6	3.4	3.7	4.2	3.1
			A	DE	E

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networking in total, on a computer, on a tablet and on a mobile phone/smart phone? Please record an exact n

50 to 64	Household Income			Marital Status		Education	
	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
4381	5516	7037	5310	8464	9539	4922	6308
2722	4063	4544	3245	5425	6575	4333	4143
1138	1238	1365	863	1739	1765	1366	1242
42%	30%	30%	27%	32%	27%	32%	30%
CD	H	H		J		M	M
636	733	953	706	1155	1267	712	918
23%	18%	21%	22%	21%	19%	16%	22%
C		F	F	J			K
382	608	760	580	881	1084	632	692
14%	15%	17%	18%	16%	16%	15%	17%
		F	F				K
194	417	411	365	559	652	420	406
7%	10%	9%	11%	10%	10%	10%	10%
			G				
129	268	291	199	297	468	293	250
5%	7%	6%	6%	5%	7%	7%	6%
					I		
84	268	258	151	284	404	297	213
3%	7%	6%	5%	5%	6%	7%	5%
	H				I	LM	
46	135	123	93	140	217	143	108
2%	3%	3%	3%	3%	3%	3%	3%
					I		
16	51	47	49	56	95	70	43
1%	1%	1%	2%	1%	1%	2%	1%
						L	
32	99	91	71	102	163	110	82
1%	2%	2%	2%	2%	2%	3%	2%
					I		
6	18	29	21	33	34	19	26
*	*	1%	1%	1%	1%	*	1%
18	92	76	45	63	156	106	60
1%	2%	2%	1%	1%	2%	2%	1%

	H				I	LM	
-	9	4	3	5	12	6	4
-	*	*	*	*	*	*	*
19	44	52	44	47	95	61	40
1%	1%	1%	1%	1%	1%	1%	1%
					I		
*	7	6	2	3	13	2	5
*	*	*	*	*	*	*	*
6	2	9	8	8	13	5	9
*	*	*	*	*	*	*	*
			F				
7	24	17	17	24	35	30	11
*	1%	*	1%	*	1%	1%	*
						L	
2	13	16	7	6	31	14	10
*	*	*	*	*	*	*	*
					I		
1	1	1	2	*	3	1	2
*	*	*	*	*	*	*	*
1	9	12	2	8	16	14	5
*	*	*	*	*	*	*	*
-	-	5	2	*	7	2	5
-	-	*	*	*	*	*	*
		F			I		
4	18	7	6	11	20	15	8
*	*	*	*	*	*	*	*
	G						
-	-	*	-	-	*	-	-
-	-	*	-	-	*	-	-
-	1	-	1	-	2	-	1
-	*	-	*	-	*	-	*
-	1	-	*	*	1	1	-
-	*	-	*	*	*	*	-
*	8	10	6	4	21	14	6
*	*	*	*	*	*	*	*
					I		
2722	4063	4544	3245	5425	6575	4333	4143
100%	100%	100%	100%	100%	100%	100%	100%

1.6	2.6	2.4	2.5	2.2	2.8	2.7	2.3
	G				I	LM	
2.8	3.8	3.5	3.4	3.2	3.9	4	3.3
	GH				I	LM	

number for each. If "none," record a 0.

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employe
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
6773	9924	8079	2096	15907	3535	14468	12346
3523	6241	5759	1312	10688	2069	9931	7888
896	1943	1560	349	3154	505	2998	2323
25%	31%	27%	27%	30%	24%	30%	29%
	O			P		R	
793	1343	1079	245	2177	371	2051	1673
22%	22%	19%	19%	20%	18%	21%	21%
K	O					R	U
641	1017	948	202	1763	356	1609	1354
18%	16%	16%	15%	16%	17%	16%	17%
K							U
385	603	608	122	1089	233	978	816
11%	10%	11%	9%	10%	11%	10%	10%
223	370	395	88	678	151	615	455
6%	6%	7%	7%	6%	7%	6%	6%
178	328	360	78	610	114	574	435
5%	5%	6%	6%	6%	6%	6%	6%
		N					
106	154	203	47	311	80	277	219
3%	2%	4%	4%	3%	4%	3%	3%
		N			S		
38	59	92	28	123	36	115	82
1%	1%	2%	2%	1%	2%	1%	1%
		N	Q		S		
74	135	130	36	229	58	208	165
2%	2%	2%	3%	2%	3%	2%	2%
23	28	39	9	59	13	55	40
1%	*	1%	1%	1%	1%	1%	1%
54	106	114	34	185	52	167	113
2%	2%	2%	3%	2%	3%	2%	1%

			Q		S		
7	7	10	3	14	4	13	11
*	*	*	*	*	*	*	*
41	52	89	28	113	31	111	74
1%	1%	2%	2%	1%	1%	1%	1%
		N	Q				
8	5	10	2	13	4	11	10
*	*	*	*	*	*	*	*
K							
6	11	10	7	14	9	11	12
*	*	*	1%	*	*	*	*
			Q		S		
19	24	35	14	45	18	41	29
1%	*	1%	1%	*	1%	*	*
L			Q		S		
13	16	21	4	34	9	28	24
*	*	*	*	*	*	*	*
1	2	1	1	3	1	3	3
*	*	*	*	*	*	*	*
4	12	12	4	20	6	18	13
*	*	*	*	*	*	*	*
1	4	4	5	2	6	2	5
*	*	*	*	*	*	*	*
			Q		S		
8	11	20	8	23	8	23	17
*	*	*	1%	*	*	*	*
			Q				
*	-	*	-	*	-	*	*
*	-	*	-	*	-	*	*
1	-	2	-	2	-	2	1
*	-	*	-	*	-	*	*
*	*	1	-	1	*	1	1
*	*	*	-	*	*	*	*
4	10	15	-	24	2	22	12
*	*	*	-	*	*	*	*
3523	6241	5759	1312	10688	2069	9931	7888
100%	100%	100%	100%	100%	100%	100%	100%

2.5	2.3	2.8	3.1	2.5	3	2.4	2.4
L		N	Q		S		
3.4	3.3	3.8	4.2	3.5	4	3.5	3.4
		N	Q		S		

ent Status	
Non	
Employed	
U	
5657	
4112	
1180	
29%	
749	
18%	
611	
15%	
395	
10%	
311	
8%	
T	
254	
6%	
138	
3%	
70	
2%	
T	
100	
2%	
28	
1%	
106	
3%	

T
6
*
68
2%
T
5
*
8
*
30
1%
T
13
*
*
*
11
*
2
*
14
*
-
-
1
*
-
-
12
*
4112
100%

2.8
T
4
T